

Located in Elwood, IN

Owner: Red Gold, Incorporated

72,510 s.f. interior renovation

Project Description:

This repurposed elementary school has been transformed into Red Gold's new corporate headquarters. The OMS design team assisted with the programming, space planning, architecture and interior design services. The overall design challenge was to convert the school into a professional atmosphere. Typical elementary school finishes were replaced with "corporate" finishes that reflects the image of Red Gold. The Conference Center incorporated dark rich wood details and unique ceiling and lighting elements to exhibit the image of the company. Public corporate areas, such as consumer relations, food service, human resources, marketing, purchasing and research and development, were designed with open floor plans with perimeter and core offices, leaving interiors open for flexibility and circulation. At the heart of the facility, one finds the Red Gold cafe, designed with bright colors, fun textures and patterns creating a restaurant type atmosphere. A "computer counter" provides staff a place to check email and surf the internet. The existing school kitchen has been transformed into the research and development department allowing staff to sample possible new products.



NEW CORPORATE HEADQUARTERS INTERIOR RENOVATIONS

